

LONDON • HONG KONG



SOTHEBY'S INTERNATIONAL REALTY® & SOTHEBY'S
INTERNATIONAL EVENTS 2009

Sotheby's and **Sotheby's** EST. 1744
INTERNATIONAL REALTY

*Please note: Minimum attendance levels will be required. Prices and event details are subject to change but are correct at the time of print.
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LONDON
JUNE 8, 2009



SOTHEBY'S SUMMER PARTY

Private Preview & Cocktail Reception

Sotheby's New Bond Street, London

June 8, 2009 6:30pm-9:00pm

Total Attendees: 800+

IMPRESSIONIST, CONTEMPORARY,
RUSSIAN, INDIAN, AND
OLD MASTER PAINTINGS

BENEFITS

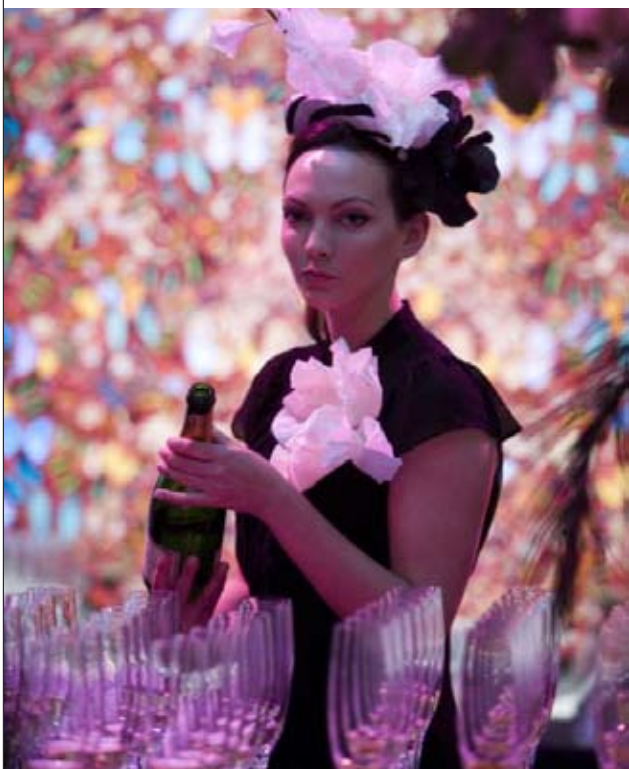
As a co-sponsor, you will receive the following benefits:

- Network with Sotheby's most exclusive & established clients
- Private viewing for sponsor & sponsor guests
- Expert lecture by Sotheby's Specialist(s) before event
- Champagne & canapés for all guests at the cocktail reception
- *Sotheby's International Realty* branding:
 - Booth to display marketing materials throughout event
 - Plasma TV showcasing eGallery at entrance
 - *Sotheby's International Realty* signage
 - Ability to utilise booth on following day
- Press Coverage
 - Social Page-Sotheby's VIP Magazine

\$6,000USD TO ATTEND PER AFFILIATE COMPANY

PLEASE REGISTER BY APRIL 20TH

HONG KONG
OCTOBER 4-8, 2009



HONG KONG AUTUMN SALES

Private Preview, Cocktail Reception & Exhibition
HK Convention and Exhibition Centre

October 4-8, 2009

Total Attendees: 17,000 (based on 2008)

FINE CHINESE CERAMICS & WORKS OF ART, FINE CHINESE PAINTINGS, CONTEMPORARY ASIAN ART, JEWELS & JADEITE, WATCHES, SOUTH EAST ASIAN PAINTINGS & CONTEMPORARY CHINESE ART

BENEFITS

As a co-sponsor, you will receive the following benefits:

- Network with Sotheby's most exclusive & established clients throughout the week
 - In Autumn 2008; over 17,000 art collectors visited the exhibition week
- Champagne & canapés for guests at the Cocktail Reception
- 1 x *Sotheby's International Realty* advertisement in Sotheby's catalogues
 - additional pages available for USD \$10,000
- Signage and promotional materials to be displayed throughout the exhibition week & event;
 - Booth to display marketing materials
 - Plasma TV showcasing eGallery
 - *Sotheby's International Realty* signage throughout event
 - *Sotheby's International Realty* attendance featured in Sotheby's advertisement in *South China Morning Post*

\$4,000 USD TO ATTEND PER AFFILIATE COMPANY

PLEASE REGISTER BY JULY 27TH



LONDON
NOVEMBER 29, 2009



RUSSIAN

Private Preview & Cocktail Reception
Sotheby's New Bond Street, London
November 29, 2009 6:30pm-8:30pm
Total Attendees: 400+

RUSSIAN PAINTINGS, IMPORTANT WORKS OF ART AND ICONS

BENEFITS

As a co-sponsor, you will receive the following benefits:

- Network with Sotheby's most exclusive & established clients
- Private viewing for sponsor & sponsor guests
- Expert lecture by Sotheby's Specialist(s) before event
- Champagne & canapés for all guests at the cocktail reception
- *Sotheby's International Realty* branding at event;
 - Table/Booth to display marketing materials at event
 - Ability to utilise booth following day
 - Plasma TV showcasing eGallery at entrance
 - *Sotheby's International Realty* signage at event
- *Sotheby's International Realty* advertisement in Russian sale catalogue
- Press Coverage
 - *Sotheby's VIP Preview Magazine*

\$6,000USD TO ATTEND PER AFFILIATE COMPANY

PLEASE REGISTER BY SEPTEMBER 14TH

For more details and to register for any of the events,
please contact Yvette at yvette.zhou@sothebyrealty.com or +1 973 407 2834.